

STEPHEN JAMES KENNEDY

Interaction Designer & Urban Planner

WWW.STEPHENJAMESKENNEDY.COM
STEPHENJAMESKENNEDY@GMAIL.COM

NEW YORK, NY
678 471 8715

CURRENT ROLE	COORD DESIGN LEAD	First product design hire at Sidewalk Labs, to work on Coord: The integration platform for mobility providers, navigation tools, and urban infrastructure. By connecting app developers to services such as parking, tolls, and bike-share, Coord can unlock a seamless trip experience for people in cities.	2016-PRESENT NEW YORK, NY
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OTHER EXP.	IDEO.ORG INTERACTION DESIGNER	Joined the Financial Health Program to design financial products and services explicitly for low-income communities in the US and internationally, in partnership with the Bill and Melinda Gates Foundation. DESIGN RESEARCH: Fieldwork research in Tanzanian communities on how to increase the adoption of mobile money among low-income people in East Africa. UI DESIGN: Improved the experience of mobile money agents by designing a multifaceted commission reporting tool. SYSTEM DESIGN: Improved incentive models for using mobile money based on a customer loyalty program.	2015-2016 SAN FRANCISCO, CA
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CONSUMER FINANCIAL PROTECTION BUREAU SENIOR DESIGN & TECHNOLOGY FELLOW	Joined inaugural fellowship program to use technology to empower consumers, provide market insight, and bring government effectively into the digital age. UI DESIGN: Improved online complaint form intake completion rate through redesign of the complaint form digital experience, employing form UI best practices. UI DESIGN, MAPPING & DATA: Assisted mortgage equal lending analysis by designing a geospatial data tool that correlates loan applications & urban social-demographic conditions. UI DESIGN: Improved the experience of researching our complaint database by designing a custom search interface.	2013-2015 SAN FRANCISCO, CA & WASHINGTON, DC
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SOLO KOTA KITA URBAN PLANNER & DESIGNER	FIELDWORK, RESEARCH, & PARTICIPATORY DESIGN of city profile documents that outline vision, development goals, & spatial analysis for UN-Habitat City Development Strategies (CDS) initiative in three cities. Coordinated community workshops with local stakeholders. COORDINATED PARTICIPATORY DESIGN-BUILD PROJECT to create a riverfront public space in a slum in Southern Borneo, through a "competition as campaign" model. Kickstarter funded in 2012. PUBLISHED "THE FIELD GUIDE TO PARTICIPATORY DESIGN" documenting community engagement practices & methods.	2011 & 2012 SOLO, PEKALONGAN, & BANJARMASIN, INDONESIA
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EDU. MIT MASTER IN CITY PLANNING, DUSP	THESIS: "Transforming Big Data into Knowledge: Experimental Techniques in Dynamic Visualization" SCHOLARSHIP: 2nd-year merit-based tuition award of \$20,000, plus research position RESEARCH ASSISTANT with Prof. Ben-Joseph on new towns and parking lot design publication TEACHING ASSISTANT with Prof. Ben-Joseph on Site & Systems Planning Studio, Kiryat Gat, Israel RESEARCH ASSISTANT with Prof. Glasmeier developing an internal visualization & analysis curriculum	2010 - 2012 CAMBRIDGE, MA GPA 4.60 / 5.00
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GEORGIA TECH BS INDUSTRIAL DESIGN	School of Industrial Design, College of Architecture, Highest Honors STUDENT MERIT AWARD, committee-selected senior studio portfolio winner PRESIDENT, Industrial Design Society of America, GT student chapter STUDY ABROAD: Ingvar Kamprad Design Center, Lunds Universitet, Lund, Sweden SUMMER PROGRAM: Integrated Design at Parsons New School for Design, NYC	2005-2009 ATLANTA, GA GPA 3.84 / 4.00
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AWARDS	SOCIAL IMPACT DESIGN AWARD American Institute of Architects	2013	EXCELLENCE IN PUBLIC INTEREST DESIGN Design Corps & SEED Network	2013
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URBANSOS: GRAND PRIZE TEAM FOR "FIRM FOUNDATION" PROJECT	AECOM student design competition, recipient of \$25,000 implementation grant	2011
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SKILLS	VISUAL DESIGN ILLUSTRATOR, INDESIGN, PHOTOSHOP, DATA VISUALIZATION, SKETCHING, DIAGRAMMING, PHOTOGRAPHY	UX PROCESS FIELD RESEARCH, USER TESTING, WIREFRAMING, JOURNEY MAPPING	PROTOTYPING SKETCHUP, RHINO, CONCRETE CASTING, PHYSICAL MODEL-MAKING, SEWING	WEB DEV HTML, CSS, GITHUB DATA ANALYSIS EXCEL, RSTUDIO (SOME)	MAPPING ARCGIS & QGIS, MAPBOX STUDIO, MAPBOX GL (SOME)
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